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**NATIONAL CAR CHARGING APPOINTS
CHIEF MARKETING OFFICER AND DIRECTOR OF OPERATIONS.**

As the EV industry grows, the nation's leading EV charging reseller expands their leadership bench and is primed for expansion.

Denver, CO - The nation's largest and most experienced EV charging station reseller and installer, the Denver-based [National Car Charging](#) (NCC), announced this week the promotion of [Margaret-Ann Leavitt](#) to Chief Marketing Officer (CMO) and the full-time addition of Cheryl Alspach as Director of Operations. Both will report to Jim Burness, the founder and CEO of National Car Charging and [Aloha Charge](#).

"Marketing and Operations are critically important to our company's future success. We need the right talent in place to drive our vision and lead as we embark on our next phase of growth," Burness shared. "I am thrilled to have such proven experience in these key roles and as part of my leadership team."

Margaret-Ann Leavitt, whose strengths include providing strategic guidance, driving growth, and delivering results for growing brands, joined as the vice president of marketing and communications in 2018. She'd previously held positions at [Mattel](#), [FCB Global](#), the [Sterling-Rice Group](#), [Silvernest](#), and [Buderflys](#).

"We are excited to expand Margaret-Ann's role on the team and elevate her to CMO. Her talent and council have been invaluable since joining the team," Burness continued. "She's taken our once small and scrappy startup and built it into a robust and well-respected brand."

Graduate of [Colgate University](#) and the [University of Miami](#), Leavitt has been a long time sustainability advocate and EV proponent. In addition to her duties at NCC, she serves on the board of the [GALS Denver](#) and is a founding member of [Denver's Lustgarten Pancreatic Cancer Research Walk](#).

On the operations side, Burness is elated to announce the addition of Cheryl Alspach who brings over 30 years of experience in customer service and operations to National Car Charging after years of working in international non-profits, human resources, recruiting, account management, high-touch call centers, and healthcare.

“Cheryl initially joined us part-time early in 2022, and we quickly realized she was invaluable and a critical addition to our team,” Burness said. “Her experience, pragmatic management style, creative problem solving and leadership without question has allowed our organization to flourish, meet the market demands and serve our customers better.”

Alspach enjoys helping companies become more efficient, more profitable, and more fun! She's excited to bring her expertise and skills to NCC and the growing renewables segment. "Whether it be job creation or reducing pollution, it is exciting to see the industry advancement and the impact it will have for future generations," Alspach said.

An Indiana native, Alspach proudly calls [Purdue University](#) her alma mater. She enjoys building on her experiences at [Junior Achievement](#), [Bright Horizons](#), [Professional Case Management](#) and [Up with People](#), and is looking forward to developing innovative solutions to spark growth and creativity behind the scenes at NCC.

While Leavitt and Alspach are not new to National Car Charging, both are excited to be taking on expanded responsibilities and to join Burness in leading the organization. “I’m thrilled to be part of the NCC team. Electrification is the future, and it’s exciting and uniquely challenging to be a leader on the renewables horizon,” shared Leavitt. “I love building brands, and it’s especially meaningful to be working with an organization with the potential to change the world.”

National Car Charging is widely considered the largest independent EV charging reseller nationwide managing 8000+ ports across 48 states, 900 clients and dozens of business channels. They specialize in making the transition to EV easy carrying several hardware and software lines, giving their customers a range of features and price options - including integrated solution providers [ChargePoint](#) and [EVPassport](#), hardware manufacturers [Zerova](#), [Tritium](#) and [Juice Bar](#), and leading [software networking providers](#) EV Connect and ampUp. A full service provider, National Car Charging also offers planning, installation and maintenance services if needed.

For more information about NCC visit their [About Us](#) page. Follow [National Car Charging](#) and [Aloha Charge](#) on LinkedIn, Twitter and Facebook for the latest product updates and industry trends.

About National Car Charging

[National Car Charging](#) makes the transition to electric vehicles as easy as possible by offering the most reliable EV charging products and services at reasonable prices. Born in Colorado in 2011, today NCC is the largest independent EV charging reseller nationwide managing 8000+ ports across 48 states, 900 clients and dozens of business channels.

About Jim Burness

[Jim Burness](#) founded [National Car Charging](#) (NCC) in 2011 with the belief that business can thrive while doing good for the planet. Eleven years later, NCC and its sister company, [Aloha Charge](#), are collectively

the leading reseller and installer of electric vehicle infrastructure in the country and Jim is considered one of the nation's top EV and charging experts. Based in Denver, Colorado, Jim is actively involved in Colorado's local sustainability community with [Colorado Electric Vehicle Coalition](#), [Colorado's Solar Energy Industries Association](#) and [Clean Energy Action](#) and lends his expertise to the [EV Council](#) as part of the [NACS Fuels Institute](#). A graduate of [The Colorado College](#) and the [University of Denver](#), he's previously held positions at J.D. Power, American Honda, and Microsoft's CarPoint.

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